VEXANIUM

PRESENTATION DECK

Vision :

To Bring Trust and Order to the E-Commerce Marketplace Mission. To Build an Online marketplace that allows merchants to promote their service and products efficiently while offering superb incentive to costumers.

Mission

To create a more efficient global economic growth and promote social advancement by developing a platform that brings cryptocurrencies into mainstream business and consumer markets ,

VEX Platform,Platform that Aims to help Business to create their own Marketing campaign or Distribute their services through Decentralized platform

Vexanium : A digital currency for VEX Platform that built for connectivity between Retail world to crypto world

What is Vex and What is Vexanium :
VEX come from Voucher Exchange and vexanium come from VEX and Anium, where Anium is a mineral that produce energy, so we believe that vexanium is a token that is needed in order for VEX platform to perfom well.
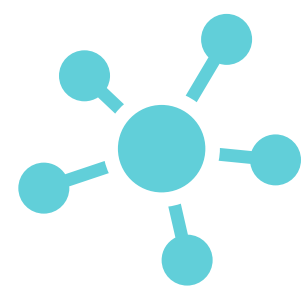
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Problem & Solution

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Problem

1. High marketing cost

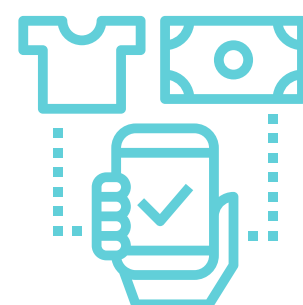2. Low Redemptions

3. Low Liquidity

Solution

1. Decentralized marketplace

2. Base on Blockchain

3. Tokenization

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Decentralization
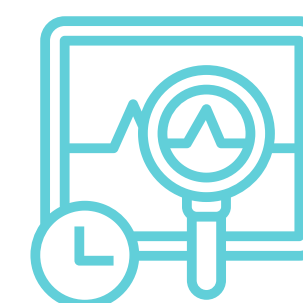Secure, distributed storage of data.
No additional middleman involved.

Fast International Transactions
Just a few minutes, regardless of the sender
and recepient location

Low fees
No more than 2%.
Only 0.5% for business clients

Transparency
Open source smart contracts enhance
platform's reliability

Burning Model
Vexanium uses revolutionary burning model
which makes it less volatile, ensures
constant demand and controllable price of
the services within our Ecosystem.

Token Frozen
Every token withdrawn from query or transaction will
be realeased after 2 years to ensure a reasonable
and effective circulation. Such mechanism would
guarantee the sustainability of the VEX economy and
Vexanium operation
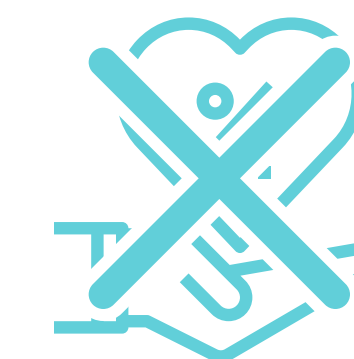
No Commission
all Commision from Partner will directly Go to
User

Democratizing
Everyone and anyone could Generate
Vouchers by themself

Crypto Exchanges

Our Platform can drive new user Easy to Register and easy to top up Balance or Coin in the exchange Without any bank institutions and user can instantly topup in their favorite cryptocurrency exchange.

Individuals User

Our Platforms will make New user easy to access cryptocurrency and User can get Rewardsor Points using our Token if they spend transaction in our Merchant / Partner.
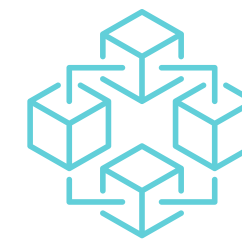
Merchants

Merchant Can easly get more transparant data, more customers and better and flexible loyality point platforms.

e-Commerce

With blockchain technology and vouchers tokenization we will connect the cryptocurrency world to the retail world and e-commerce through Vexanium platform, so e-commerce sites will get benefit for selling every token or coin and vexanium platforms will act like payment gateway on e-commerce platform

Blockchainer

We Help Blockchainer to access new market and more globaly using e-commerce and our Merchants arround the world.

# FIVE GROUP OF USER ON VEXANIUM ECOSYSTEM

Vexanium Business Model is Platform as a Services

1. Voucher, Giftcard and Review Creation
Each Voucher / Giftcard or Customer Review that created by the Vexanium platform will receive as a Platfrom Services Fee using Vex Token, and every user or merchant is required to use vex tokens for each voucher creation process and review creation within the Vexanium platform. Example : Every Creation Voucher & Giftcard with smartcontract requires to using Vex token , and Vexanium foundation charged for platform fee is 0.1% from VEX that use
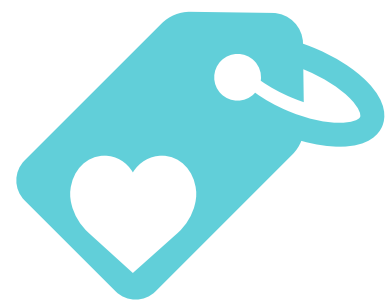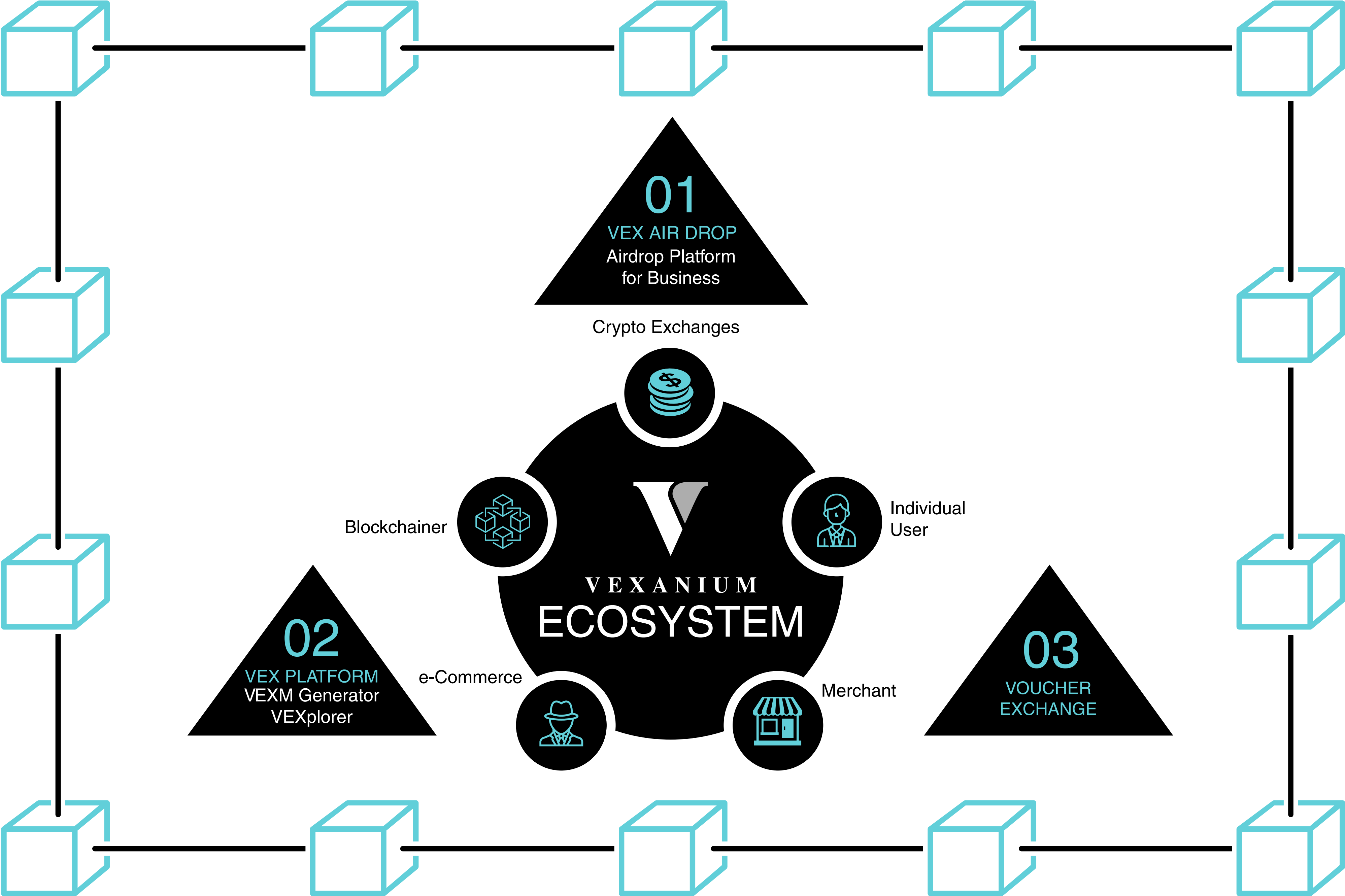
2. Marketing & Loyalty Campaign
Merchants can also do Marketing Campaign or loyalty campaign through the Vexanium Ecosystem, (cross marketing channel crypto to ecommerce) merchant just deposit a number of vex tokens on platform, this token will then be distributed through the vex community as a bonus or airdrop, for customer who generated in this campaign will count as Cost Per Acquisition(CPA) Customer will be calculated through Token Vex , and token that get by user from marketing campaign can exchange to coupon/miles or loyalty point that can use in the merchant

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Platform ECOSYSTEM

Vex Airdrop
VEXM Generator
VEXplorer
Voucher Exchange

01
VEX AIR DROP
Airdrop Platform for Business

Crypto Exchanges

Blockchainer

Individual User

VEXANIUM ECOSYSTEM

02
VEX PLATFORM
VEXM Generator
VEXplorer

e-Commerce

Merchant

03
VOUCHER EXCHANGE
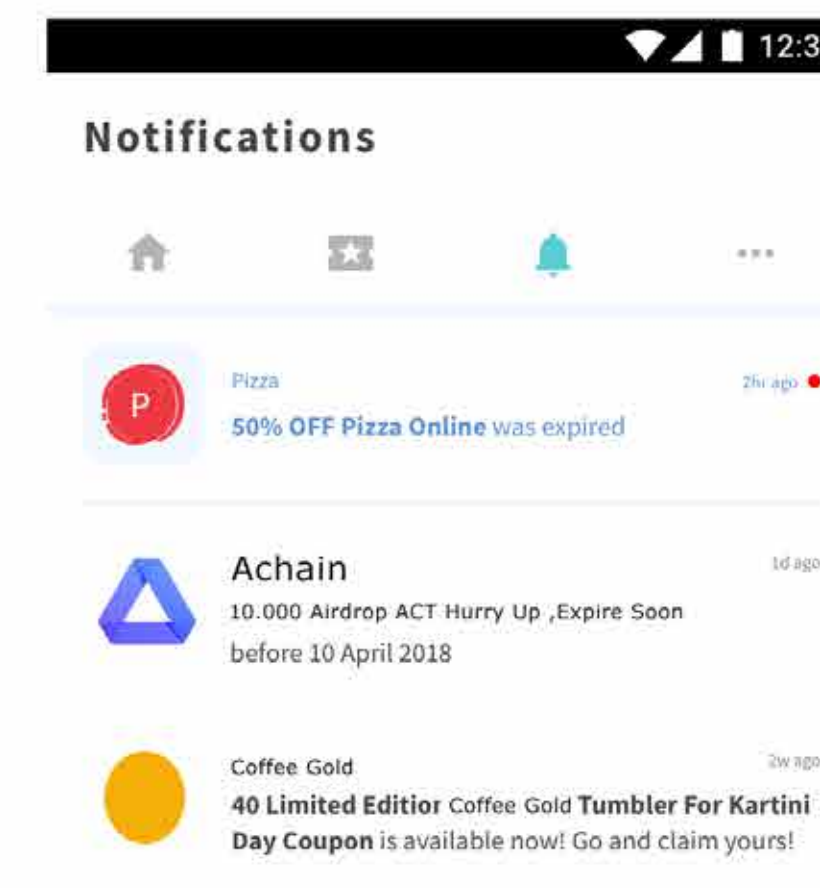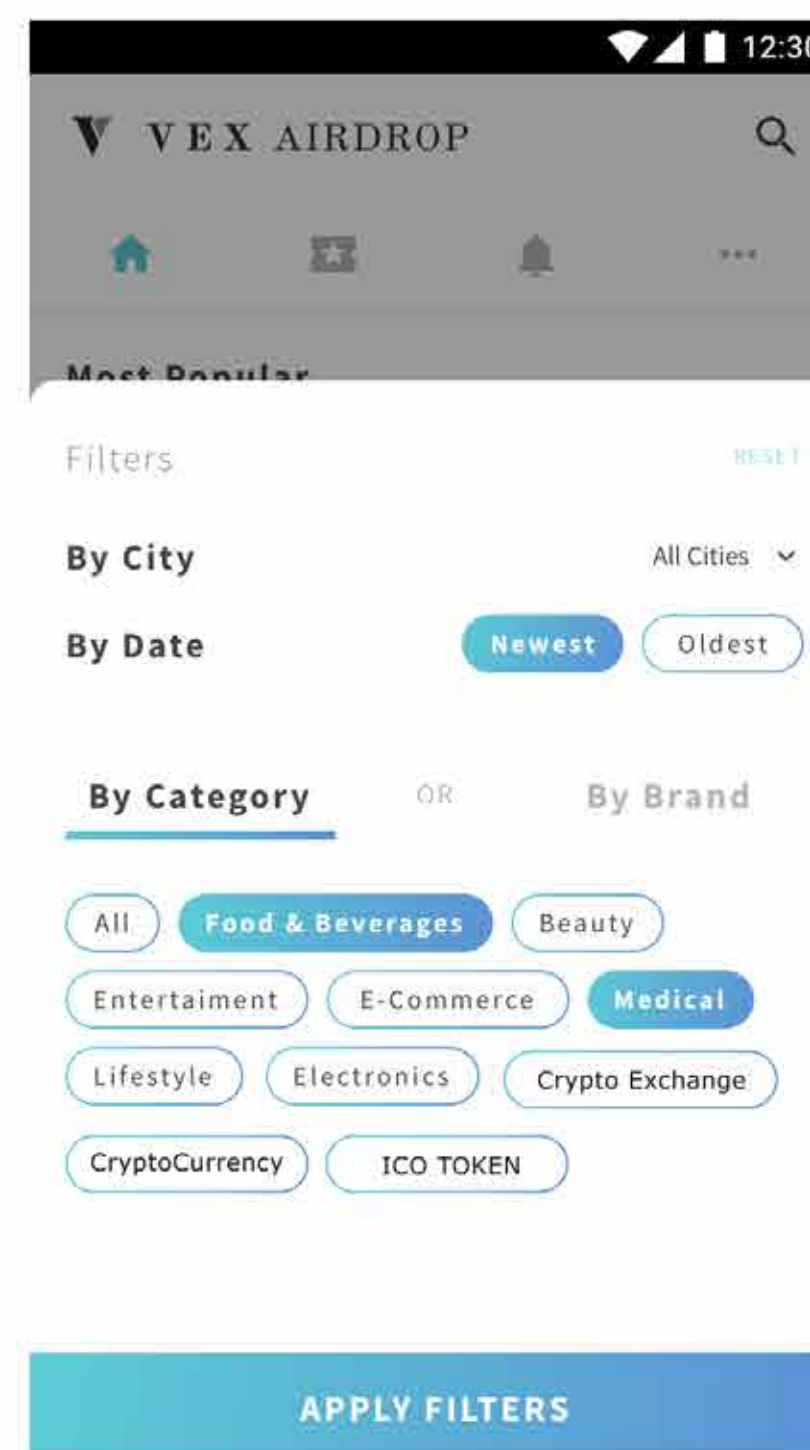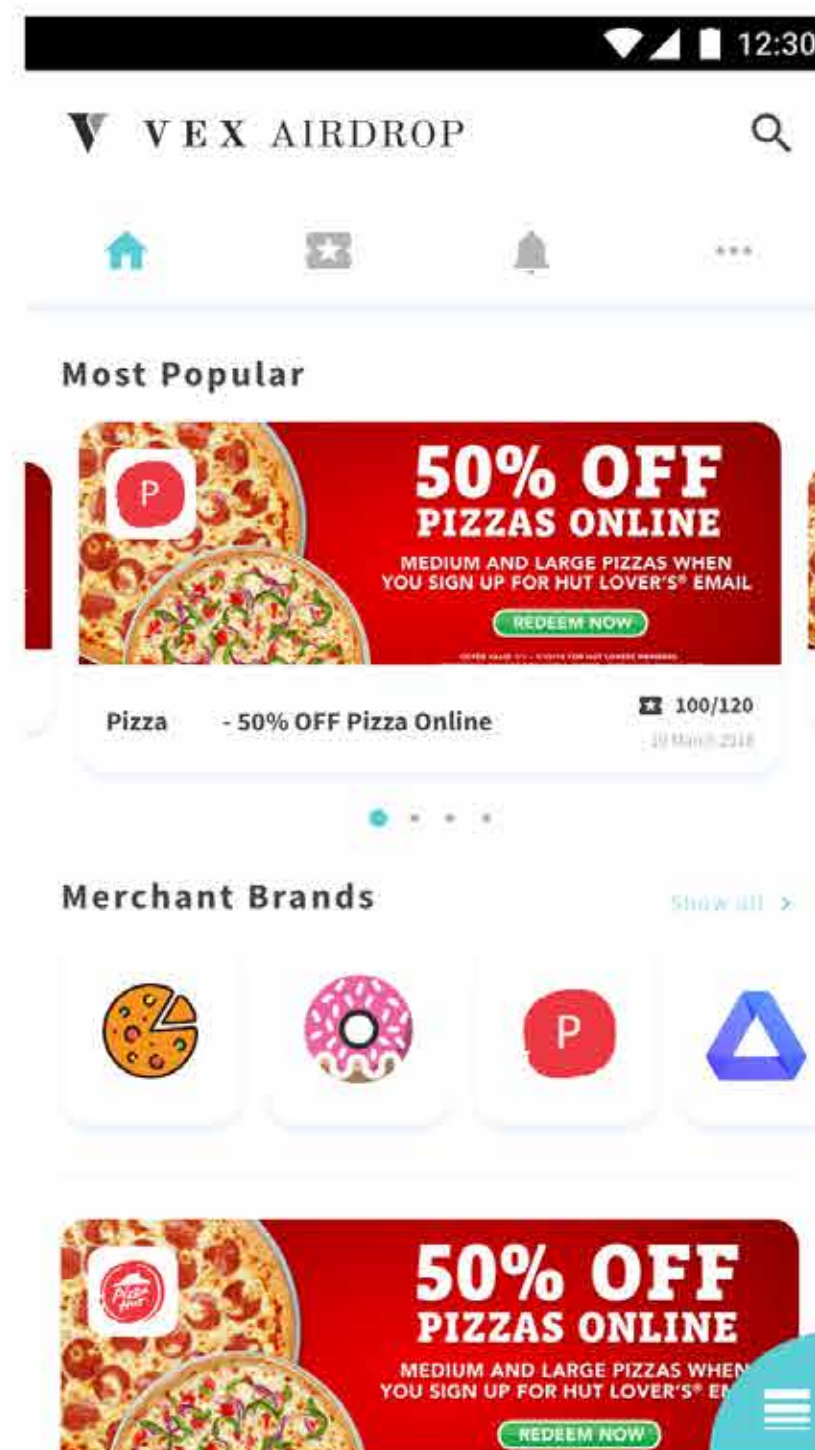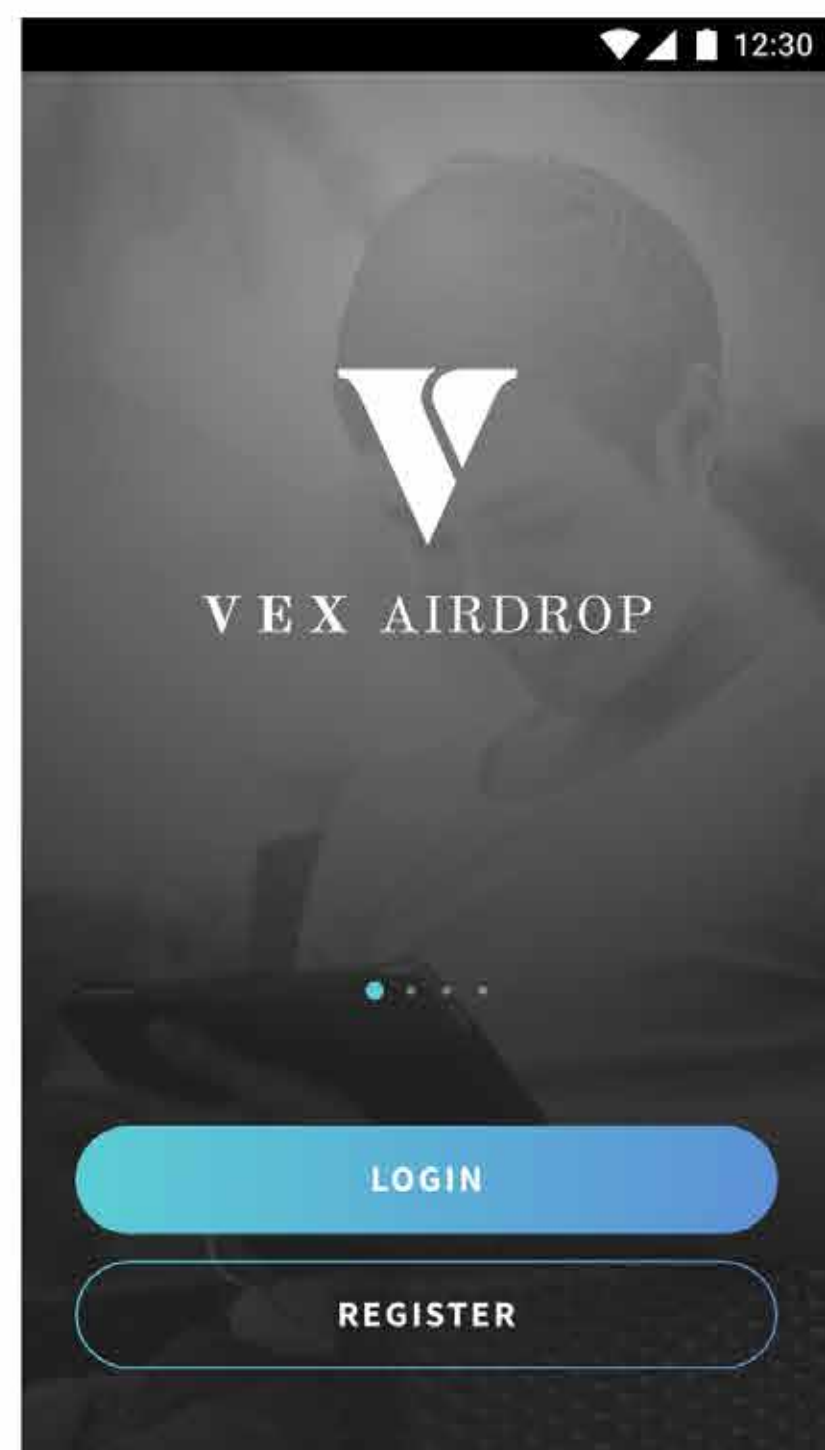
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VEX VOUCHER

eVoucher Gift Card	Physical Gift Card	NFC Gift Card
eVoucher	Phisical Card	NFC Physical Card
Non Recharge	Non Recharge	Recharge
Buy Online	Buy Online & Offline	Buy Online & Offline
Online Merchants	Online & Offline Merchants	Online & Offline Merchants

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Phase 0
Project Initiation and Token Sales (Q1Q2 2018)

Phase 1
Launch of VEXANIUM in Indonesia (Q3/Q4 2018)

VEXANIUM marketplace will be fully functional and open to merchants and individual users in Indonesia. Merchants/enterprise users can create voucher tokens and star their marketing campaigns all seamlessly via the one-stop mobile app. Customers will be able to store and redeem their voucher token via VEXANIUM App.

Phase 2
Establishment of VEX Ecosystem (Q1Q2 2019)

In this stage, VEXANIUM will complete the establishment of the ecosystem by launching VEXchange and VEXplorer. VEXchange is a token marketplace that allows users to trade VEXM and VEX. It is to maximize the liquidity of token to increase usages and redemption of merchant vouchers.

Phase 3
Business Expansion to Asia (2019)

At this stage, we expect that VEXANIUM has already proven itself to have a solid business model based on facts and market trends.And We will be expanding to major cities or business hub including Kuala Lumpur, Ho Chi Min City, Seoul, Hong Kong, Bangkok, Dubai and Singapore.
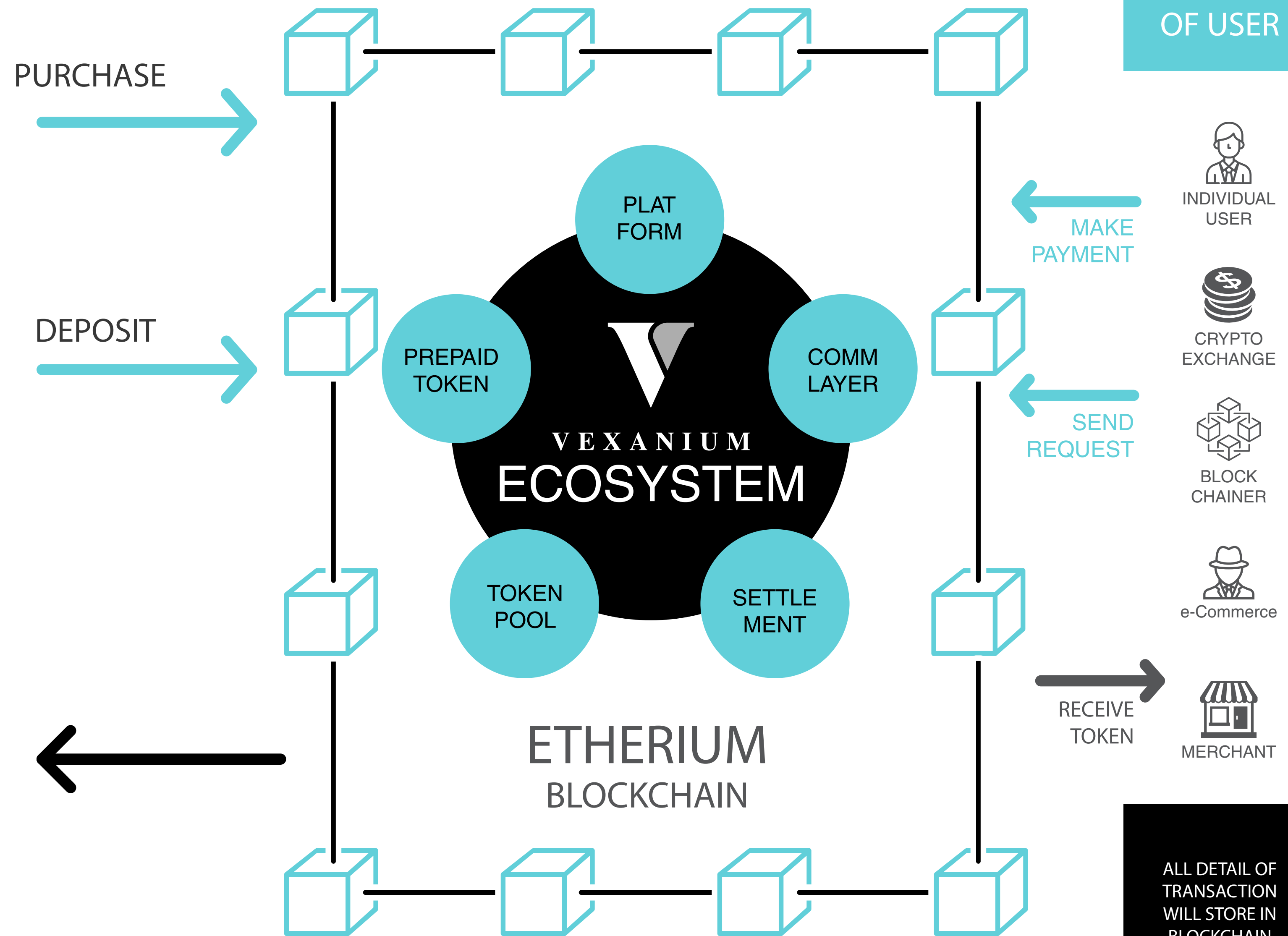
Token Sale

Token Sale : Estimate Time
PRE ICO : 4th week of March 2018
ICO : 1st Week of May 2018

VEXANIUM

Name Of Token
VEX (ATP 1.0 Standard Token on Achain Blockchain)
The VEX tokens are intended to be allocated as follows:
Token Sale : 400.000.000 VEX

400.000 VEX In ICO (40% For total circulation)

Total Circulation 1.000.000.000
Pre ICO cap : 4000 ETH
ICO Crowdsale : 16.000 ETH
Hardcap is 20.000 ETH

1 ETH : 20.000 VEX
1 ACT : 10 VEX

PreICO :
Extra 20% Bonus

ICO Week 1
Extra 5% token at first Week

ICO Week 2
None

ICO Week 3
None

ICO Week 4
None

TOKEN Allocation and Distribution

Only 1,000,000,000 VEX
tokens will ever be created.
The VEX tokens are intended
to be allocated as follows

Allocation	Parties	Detail
40%	ICO	Sold by the Vexanium to Crowdsale and pre crowdsale purchasers pursuant to the offering or through approved affiliates.The use of raised funded will be announce regularly
20%	Early Investors	Token for Angel Investors and early investor : 20% Token Release 2 months after the end of the Crowdsale, 50% Token Release 6 months after the end of the Crowdsale ,30% Token Release for 12 months after the end of the Crowdsale
20%	Vexanium Foundation	Reserved by the Foundation to incentivize future developments
10%	Vexanium Team	Token incentives for Vexanium team will be locked for 12 months after the end of the Crowdsale
10%	Advisor Marketing Bounties	For Supporters , Marketing , Affliate , Bounties and advisors

Management Team

VEXANIUM

Danny Baskara, Founder & CEO

Danny is a serial entrepreneur with over 12 years of experiences in Digital Marketing, Advertising and ECommerce. He was the founder and CEO of Evoucher Indonesia, the biggest online market place in Indonesia with over 2,000,000 active users.

Irwan Barus, CSO

Irwan is a serial entrepreneur in retail, IT and Fintech. He was the pioneer in promoting a cashless society by Co founding Kesles, a QR code-based mobile payment market place in Indonesia.

Robin Jang, Co-founder & COO

Robin is an IT and operation expert with over 10 years of experience in Korea, China and Indonesia. He is the former cofounder of Cashtree the largest online marketing platform in Indonesia and managed the company to achieve over 10 million users. He also led the data analysis and machine learning team in one of the leading big data startups in Southeast Asia.

Manto Tan , Developer

Manto Tan is a Fullstack Developer with more than seven years of experience in software development, he has been involved with various projects from game to web and mobile development, with his passion towards product development

Advisors

VEXANIUM

Constantin Papadimitriou (Kiki)

President Advisor of Pundix Kiki has 17 years' experience as Founder and CEO of two of the biggest Fintech companies in Indonesia - Infinetworks and E2Pay.He has an M.Sc Computer Science (Purdue University) and B.Sc Computer Science (University of Tulsa). Kiki is also the committee member of Indonesia Blockchain Association and the advisor of PundiX, one of the most recognized ICO project in Asia.

Patrick Linden

Managing Partner at RVP Venture Patrick is the former Founder and CEO of DealGuru Holding, the largest voucher service provider in Singapore and Malaysia. Patrick sold DealGuru for $35 Million USD in 2014 and he is now the Managing Partner at RVP Venture Group.

Roberto Capodieci

Roberto discovered a passion for information technology at the tender age of 6. By the time he has 10, he had developed and sold his first video game. Roberto, specialises in lawful interception systems and big data analysis, is also a consultant to law enforcement agencies, associate of the NXT Issuer and the first to apply blockchain technology to supply chain and trade finance. Founder of the Blockchain Zoo association, Roberto often speaks at conferences on blockchain

Jason Lamuda

Founder & CEO of Berrybenka and Co-Founder of Groupon Indonesia Jason is Indonesia Serial Techpreneur in e-commerce. He founded Berrybenka, one of the first and largest fashion ecommerce in Indonesia. Jason was also the founder of Orami and Disdus.com, which was acquired by Groupon to be Groupon Indonesia.

Dallen Kim

CEO of Yteams and Cashtree Indonesia Dallen is CEO of Yteams Pte Ltd and Cashtree Indonesia, a mobile contents publisher specializes in lockscreen advertising with over 10 million users. He is also the founder of the world famous game "Dungeon of Fighter".

TIAGO C. Alves

VP of Appcoin Tiago is the VP Asia Pacific at Appcoin, an open and distributed protocol for app stores. Tiago has over 12 years' experience in technology related roles. He is a Software Engineering graduate from the University of Macao, with a Master Degree in Mandarin and an MBA in Tech Management from the University of San Francisco.

Lawrence Samantha

Mr. Samantha is an old timer on cryptocurrency miner and trading world, dating back to 2011. He believes in the power of crypto to change the world. His Computer Science expertise and drive to do to the right thing are the reasons he created several crypto solutions such as BitHarga for instant cryptocurrency pricing analysis and HonestMining whose mission is to make trust worthy crypto mining that is accessible to everyone.

Calvin Kizana

Founder & CEO of PicMix Calvin is a serial technopreneur, Geeks, technology freak with more than 17 years of experience and expertise in the industry and building successful startups. He is the winner of Ernst & Young (EY) Technology and Digital Entrepreneur of The Year 2014. Calvin leads PicMix, an interest-based social media platform to grow globally to over 22 million users.

Angel Investors

VEXANIUM

Marcus Yeung
CEO SEABridge Investment

Marcus is the founder and CEO of SEAbridge, a leading tech focused M&A advisory and investment firm focusing on tech investment opportunities in SE Asia and Japan. He is a highly experienced investor with 20+ years experience with top-level experience on all sides of a corporate investment as CEO, CFO, Owner, VC/PE Investor and Financial Adviser.

Joseph Aditya
Founder & CEO, Ralali.com

Joseph is Founder and CEO Ralali the largest B2B marketplace portal in indonesia , Ralali is business-tobusiness marketplace for maintenance, repair, and operational (MRO) goods. On the site you can find stuff like automotive equipment, generators, machine tools, construction goods, sanitation products, and more

Anton Soeharyo
Founder & CEO of Touchten

Anton is a serial Techpreneur in Indonesia who established Touchten, the largest game publisher indonesia. He is an investor of cryptocurrencies and ICO since 2013.